





enabler

# **Enabler Point of Sale**

#### Reliable

Full integration across all Magenta Retail applications provides you with totally reliable data. Enabler point of sale incorporates full transaction recovery and roll back, replication and back up, transaction audits and internal database management processes.

## Easy to Use

Enablers user interface has been developed and refined by retail specialists. Key strokes are minimised and work flow is logical. Many operator prompts are user definable, allowing you to use your terminology thereby further minimising training requirements. Enabler is also "touch screen enabled".

#### Fast

All fields within Enabler can be keyed, scanned or swiped allowing you to make full use of barcode and magnetic swipe technologies. You define the work flow and data capture requirements that suit your operation.

## Flexibility

Enablers operation is defined by your business rules and requirements. A user interface that is easy to use allows you to determine all aspects of the applications function, including Enablers "look and feel".

### Full Integration

Enabler output files are standard CSV format (comma delimited) and can be interfaced to host computer systems.

## **Open Architecture**

Enabler Point of Sale operates with a wide range of peripheral equipment (attached to the Personal Computer or integrated POS system) including;

Cash drawers	Magnetic card readers
Docket printers	Customer displays
Touch screens	Weight scales
Barcode scanners	Portable data terminals
Programmable keyboards	Integrated or Stand Alone EFT devices
Invoice printers	Label printers

Some of the features of Enabler POS include:

- Marketing tools such as add-on sales, message prompting, bundles, customer mail merge facility, post
- code capture, customer preferences
- Extensive use of barcode printing on receipts/dockets to assist in fast and accurate retrieval of sales and stock transactions.
- Sophisticated user class and employee security configuration
- Full loyalty system and tracking of sales to preferential customers
- Full support for continued and uninterrupted trade "off line"
- Fully automated background processing of systems
   events such as end of day, file import/export and
  system backup, where no user intervention is required
- Date/Time driven systems that totally eliminate the requirement for old fashioned concepts like end of month, year end or annoying system resets
- User definable system codes for returns, discounts,
- payouts, tenders, stock adjustments and many more
- Fully configurable cash clearance and balancing functions
- Employee attendance recording and reporting
- Full support for 10 tier merchandise hierarchy and advanced style/fashion matrix and attributes. You define what you need

Swiping/scanning of customer/employee cards in all selling functions

Advanced search facilities across products and customers with browse screens that you tailor

Unmatched discounting functionality that can also be linked to customers and staff

Flexible promotion planning, providing cross references to customer categories and a matrix of location, time and product that you define

"Real time" stock availability is displayed for all products in your store and also other stores that you group. On line queries may also extend to customer history, gift vouchers and credit notes and other trading data

Layby, customer orders, and charge account management functions with many configurable options to match your business rules

Free text can be added against transactions and line items for any transaction types

Sales targets for the store and sales staff maintained by head office or store personnel

Fully auditable event log for security and exception reporting

Journal tape retained by the system electronically, this can be viewed or printed on demand either at store or head office

Interfaced and fully integrated EFTPOS with all major 3rd party providers

Barcode printing for customer cards, staff cards/badges as well as product and shelf labels. All label formats are user definable

Fully configurable gift voucher and credit note management systems

Support for radio frequency hand held devices for selling and price check functions

Various purchase order, goods receiving, stock in and out options that you configure

Full master file maintenance can be performed at store level if desired

Various stock adjustment and stocktake options via portable data terminals through to manual count

An extensive selection of retail reports including access to head office reporting if desired via your internet browser

PLUS everything else you would expect from a leading retail solutions provider

